Building your website

Preparation

We will manage the opening of your hosting account, search and buy a domain name or we shall manage the migration of an existing domain name. In addition, we shall search for different Wordpress themes which will allow you to choose the most suitable one for your offer; additional plugins will be acquired, if necessary.

First call (Approx. 2-3 hours)

This is the time that normally takes to review each theme and its qualities so that you can see everything properly and choose the most appropriate design for your purposes.

Interval

Once chosen, the theme is purchased and installed in a temporary online location where we will work until the page is fully approved by you. The theme acquired does not look like you see it in the store. It needs to be duplicated when installed in our temporary location. Normally, it is a simple task because these themes come with a demo to install. Sometimes we have to do it manually.

The important thing is that we shall install an exact copy of the purchased theme and from that initial installation we shall change areas or delete sections.

Second call (1-2 hours)

Duplicating the theme is a starting point from which you can decide which parts to keep and modify. That is the purpose of this call: to choose the different looks of the theme that satisfy the needs of your offer, team area and other sections.

Our work includes, searching hundreds of images and create galleries for you to select them comfortably. In this call you will decide what type of images you want to use, and whether they are royalty free images or paid material.

Interval

1. A first version of your website is created, according to your first indications, leaving only the sections that you need.
2. This offer includes 12 to 16 hours of searching for images which is usually sufficient. Once the images are found, we compose different galleries, as we mention above.
3. You will receive a message when these galleries are uploaded and you will be able to select the images that you consider useful, now or in the future, and aligned with your offer.
4. With that information, we shall create a final gallery to use throughout the process.

Third call (1-2 hours)

The first version of your website will have default images and fictitious text filling the spaces in order to give you a context for the new website. The purpose of this call is to confirm the structure of the design (columns, width, size of images, etc.) and choose images or videos that complete each page, post or portfolio.

Interval

We shall take care of the changes that you indicated in our last call. After that, the only remaining step is to provide the text that makes up each section. If you think that some support regarding the narrative aspect would be useful, we recommend you take a look at this offer in our website: Writing Support.

With the text and images, a second version of your webpage is created.

Last call (1 hour)

Each section of this second version is revised; some last changes may be established.

Last adjustments

The applied changes are revised the last time for you. Once confirmed, your website will be completed in one language. Immediately the entire design will be installed on the primary domain and the temporary installation will be deleted. A back up is made and saved.

Two or more languages

Adding a second or additional languages represents a new job. It requires the installation of a special plugin and the translation of every single word and section. The process is done manually. We do not use automated translators. The cost for each added language is based on the content of the entire website but, in general, this is not very expensive.

For any questions about this process, you can send an email to Horacio@cloudherders.com

Sincerely,

Horacio Camperi